

CORY LARRO

Product-Minded Builder · Product Management · UX/UI Design

Portland, OR · 503-704-3694 · cory.larro@gmail.com · linkedin.com/in/cory-larro · corylarro.com

Product-minded builder with seven live products shipped end to end: product strategy, UX/UI design, and production code. Background spans 100+ scoped client software projects, key-account customer success on B2B SaaS, and a decade of client-facing coaching. Looking for product management and product design roles where building is the job.

EXPERIENCE

Implementation Specialist · *Motive*

Nov 2025 – Present

- Own client-facing implementation of auto dealership websites from kickoff to launch; 15+ sites shipped to date.
- Translate dealer requirements into build plans, balancing what clients ask for against what their customers need.

Founder & Product Builder · *Zero To Build*

2024 – Present

- Shipped 7 live products across web and iOS (LessonLoop, Should I Ship, WhichCopy, WriteOff, Retrolink, Little Sage, Antiflam) as sole owner of product strategy, UX/UI design, full-stack build, and launch.
- Designed complete experiences end to end: onboarding, information architecture, interface systems, billing, App Store releases.
- Leverage AI throughout the stack: AI-assisted development and design workflows, LLM-powered product features, and automations that let one person ship at team speed.

Technical Account Manager · *Zeroqode (acquired by Rapid Dev)*

Feb 2024 – Nov 2025

- Scoped 100+ custom software projects: led client requirements discovery, wrote the scopes, and produced the dev-time estimates that builds ran on.
- Collaborated cross-functionally with development teams to deliver tailored solutions and grow long-term client partnerships.

Customer Success Manager · *Sweed POS (cannabis ERP startup)*

Jan 2022 – Oct 2023

- Managed key accounts on a complex B2B ERP platform: onboarding, training sessions, and proactive support to maximize product value.
- Partnered with product teams to close feature gaps, turning recurring customer pain into shipped product improvements.
- Delivered remote technical support, configuring bespoke print services and debugging live issues with Chrome DevTools.

Golf Professional · *Portland-area clubs & courses*

2012 – 2021

- A decade of coaching, client relationships, and program delivery: daily practice reading people and translating what they said into what they actually needed.

EDUCATION & CERTIFICATION

Full-Stack Mobile & Web Development Certificate · *NuCamp Coding Bootcamp · React, React Native, Node.js*

Nov 2021

SKILLS

Product: Requirements discovery, scoping & estimation, prioritization, Agile, roadmapping, launch planning

AI: AI-assisted development & design workflows, LLM API integration, workflow automation

Design: UX flows, information architecture, UI & interaction design, design systems, prototyping in code

Build: JavaScript/TypeScript, React, React Native, Next.js, Node.js, REST APIs, Stripe, SQL

Tools: Jira, Asana, ClickUp, Intercom, Slack, Chrome DevTools, Git/GitHub